



## fairy festival

June 24, 2017

Expected attendance: 300+ kids ages 0-99

A family-friendly glittery afternoon of magic and fun for children and parents to experience music, dance, interactive art, treats and treasure hunts.

### Level-specific benefits include:

#### \$2500 Gold Sponsor

- 1/2 pg. ad in 2 issues of *Your Guide* (\$600 value)
- 10 tickets to event (\$150 value)

#### \$1000 Silver Sponsor

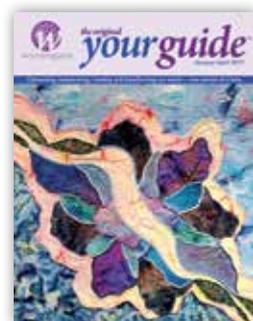
- 1/4 pg. ad in 1 issue of *Your Guide* (\$200 value)
- 6 tickets to event (\$90 value)

#### \$500 Bronze Sponsor

- 1/16 pg. ad in 1 issue of *Your Guide* (\$75 value)
- 4 tickets to event (\$60 value)

### Benefits at all levels include:

- Verbal recognition during event
- Logo on all marketing materials for event
- Opportunity for company to place promotional materials in bags
- Logo and link on web site and social media marketing



## Your Guide program book advertising

January-December

Average distribution: 2500+ 3x/year

Advertising sponsorships range from \$425 for a full page in a single issue to \$75 for 1/16 page in a single issue.

We offer a discount of 15% for advertising in three issues, and a further 10% discount for advance payments.

Deadlines are June 15, October 15 and February 15.

Contact Pat Lai for contract & details:

[pat@womanspace-rockford.org](mailto:pat@womanspace-rockford.org)

Connecting, empowering, creating and transforming our world – one woman at a time. Situated on a seven-acre campus between Alpine and Mulford Roads in Rockford, Illinois, Womanspace has art studios, a gallery, Gallery2Go gift shop, beautiful gardens and a labyrinth, and operates as a not-for-profit 501(c)(3) organization.



womanspace

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womanspace

sponsorship & advertising



## spring luncheon

April 22, 2017

Expected attendance: 250

A leadership springboard for members and friends of Womanspace gathered for social networking. A keynote speaker addresses issues related to Womanspace's mission and purpose.

### Level-specific benefits include:

#### \$5000 Premier Sponsor

- Full-page ad in 3 issues of *Your Guide* (\$1275 value)
- Distribute promotional items at event
- 8 tickets to event (\$400 value)

#### \$3000 Platinum Sponsor

- 1/2 pg. ad in 3 issues of *Your Guide* (\$600 value)
- 6 tickets to event (\$300 value)

#### \$2000 Gold Sponsor

- 1/4 pg. ad in 2 issues of *Your Guide* (\$400 value)
- 4 tickets to event (\$200 value)

#### \$1000 Silver Sponsor

- 1/8 pg. ad in 1 issue of *Your Guide* (\$125 value)
- 3 tickets to event (\$150 value)

#### \$500 Bronze Sponsor

- 2 tickets to event (\$100 value)

### Benefits at all levels include:

- Verbal recognition during event
- Full page ad in event program book (\$150 value)
- Logo on event marketing and signage
- Logo and link on web site and social media marketing



## glitzy garage sale

June 2-4, 2017

Expected attendance: 1500+ of all ages

A spectacular, highly recognized and organized recycling event that is open to all people of the region — a sale under several tents, a pavilion, a garage and an air-conditioned studio.

### Level-specific benefits include:

#### \$2500 Major Sponsor

- Your company banner prominently displayed
- Distribute bags or other company promotional items to shoppers
- 1/2 pg. ad in 2 issues of *Your Guide* (\$600 value)

#### \$1000 Supporting Sponsor

- 1/4 pg. ad in 1 issue of *Your Guide* (\$200 value)

#### \$500 Recycling Partner

- 1/16 pg. ad in 1 issue of *Your Guide* (\$75 value)

### Benefits at all levels include:

- Logo on all marketing for the event
- Logo and link on web site and social media marketing

Note: Your sponsorship dollars will be used toward tent rental and installation, transportation and storage, advertising costs and lunches for our many volunteers.



## passport to the arts

August 5, 2017

Expected attendance: 200+

This event combines the appreciation of artists in the Rockford area. Features music, food & drink, auction, raffle and socializing with artists, patrons and collectors. Sponsorship of this event demonstrates a commitment to the arts community in and around Rockford.

### Level-specific benefits include:

#### \$3000 Platinum Sponsor

- 1/2 pg. ad in 2 issues of *Your Guide* (\$600 value)
- 6 tickets to event (\$300 value)

#### \$2000 Gold Sponsor

- 1/4 pg. ad in 2 issues of *Your Guide* (\$400 value)
- 4 tickets to event (\$200 value)

#### \$1000 Silver Sponsor

- 1/8 pg. ad in 1 issue of *Your Guide* (\$125 value)
- 3 tickets to event (\$150 value)

#### \$500 Bronze Sponsor

- 1/16 page ad in 1 issue of *Your Guide* (\$75 value)
- 1 ticket to event (\$50 value)

### Benefits at all levels include:

- Verbal recognition during event
- Full page ad in event program book (\$150 value)
- Logo on event marketing and signage
- Logo and link on web site and social media marketing



## LUNAFEST film festival

October, 2017

Expected attendance: 300+

LUNAFEST is a traveling film festival of award-winning short films by, for & about women, filled with stories of reflection, hope and humor. This fun, thought-provoking evening features refreshments, silent auction and 50/50 raffle. Proceeds raised support the Breast Cancer Fund & Womanspace.

### Level-specific benefits include:

#### \$3000 Platinum Sponsor

- Display Company banner at event
- Distribute promotional items at event
- 1/2pg. ad in 3 issues of *Your Guide* (\$900 value)
- 6 tickets to event (\$150 value)

#### \$2000 Gold Sponsor

- Distribute promotional items at event
- 1/4 pg. ad in 2 issues of *Your Guide* (\$400 value)
- 6 tickets to event (\$150 value)

#### \$1000 Silver Sponsor

- 1/4 pg. ad in 1 issue of *Your Guide* (\$200 value)
- 4 tickets to event (\$100 value)

#### \$500 Bronze Sponsor

- 1/16 pg. ad in 1 issue of *Your Guide* (\$75 value)
- 2 tickets to event (\$50 value)

### Benefits at all levels include:

- Verbal recognition during event
- Logo on event marketing & signage
- Logo and link on web site & social media marketing



## customized sponsorships

Customized sponsorships are available for various programs, events and equipment or installations at Womanspace.

### Examples include such things as:

- Gallery Exhibits
- Lunch & Learn programs
- Garden & Grounds (specific areas or installations)
- Social Outreach programs
- Scholarships for women and high school students
- Technology/equipment sponsors
- An individually-designed sponsorship that fits your interests

Contact **Elaine Hirschenberger** for further information about these or other ideas/questions you have:

[elaine@womanspace-rockford.org](mailto:elaine@womanspace-rockford.org)



## event program book advertising

Available for the following events:

- Spring Luncheon
- Passport to the Arts

\$150 Full page (5 x 8") ad

\$100 Half page (5 x 3.875") ad

\$50 Third page (5 x 2.5") ad



womanspace  
event sponsorship contract

Company \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

I/We want to sponsor the following event:

- Spring Luncheon**
- Glitzy Garage Sale**
- Fairy Festival**
- Passport to the Arts**
- LUNAFEST Film Festival**
- Customized** \_\_\_\_\_

This is an:  **Event Sponsorship** at \$ \_\_\_\_\_

To be included as a sponsor, please submit this contract and a company logo in a color vector EPS, hi-res JPG or PDF at least two months prior to event for better exposure!  
E-mail logo to [pat@womanspace-rockford.org](mailto:pat@womanspace-rockford.org)

**Event Program Book Advertising**

Full page (5w x 8h")...\$150     Half page (5w x 3.875h")...\$100     Third page (5w x 2.5h")...\$50  
Two weeks prior to event, e-mail hi-res (300 dpi) color PDF ad to [pat@womanspace-rockford.org](mailto:pat@womanspace-rockford.org).  
Use "Event Program Ad" on subject line.

**Item Donation** valued at \$ \_\_\_\_\_

Description \_\_\_\_\_

I understand that by returning this entire signed agreement with payment no later than two weeks before event, I will be assured of all the level-specific benefits.  
I also understand that Womanspace reserves the right to reject any ad it deems unsuitable for its publication.

Signature: \_\_\_\_\_ Date \_\_\_\_\_

- Please send invoice
- Total enclosed \$ \_\_\_\_\_
- CHK# \_\_\_\_\_
- Visa
- MC
- PayPal®

Please make checks payable to **Womanspace**, a 501(c)(3) tax exempt organization. Tax ID #: 36-2947741



womanspace  
event program book ad sizes

**Full Page** 5w x 8h"

**1/3 Page** 5w x 2.5h"

**1/2 Page** 5w x 3.875h"