



fairy festival

June 24, 2017

Expected attendance: 300+ kids ages 0-99

A family-friendly glittery afternoon of magic and fun for children and parents to experience music, dance, interactive art, treats and treasure hunts.

Level-specific benefits include:

\$2500 Gold Sponsor

- 1/2 pg. ad in 2 issues of *Your Guide* (\$600 value)
- 10 tickets to event (\$150 value)

\$1000 Silver Sponsor

- 1/4 pg. ad in 1 issue of *Your Guide* (\$200 value)
- 6 tickets to event (\$90 value)

\$500 Bronze Sponsor

- 1/16 pg. ad in 1 issue of *Your Guide* (\$75 value)
- 4 tickets to event (\$60 value)

Benefits at all levels include:

- Verbal recognition during event
- Logo on all marketing materials for event
- Opportunity for company to place promotional materials in bags
- Logo and link on web site and social media marketing



Your Guide program book advertising

January-December

Average distribution: 2500+ 3x/year

Advertising sponsorships range from \$425 for a full page in a single issue to \$75 for 1/16 page in a single issue.

We offer a discount of 15% for advertising in three issues, and a further 10% discount for advance payments.

Deadlines are June 15, October 15 and February 15.

Contact Pat Lai for contract & details:

pat@womanspace-rockford.org

Connecting, empowering, creating and transforming our world – one woman at a time.

Situated on a seven-acre campus between Alpine and Mulford Roads in Rockford, Illinois, Womanspace has art studios, a gallery, Gallery2Go gift shop, beautiful gardens and a labyrinth, and operates as a not-for-profit 501(c)(3) organization.



womanspace

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womanspace

sponsorship & advertising



spring luncheon

April 22, 2017

Expected attendance: 250

A leadership springboard for members and friends of Womanspace gathered for social networking. A keynote speaker addresses issues related to Womanspace's mission and purpose.

Level-specific benefits include:

\$5000 Premier Sponsor

- Full-page ad in 3 issues of *Your Guide* (\$1275 value)
- Distribute promotional items at event
- 8 tickets to event (\$400 value)

\$3000 Platinum Sponsor

- 1/2 pg. ad in 3 issues of *Your Guide* (\$600 value)
- 6 tickets to event (\$300 value)

\$2000 Gold Sponsor

- 1/4 pg. ad in 2 issues of *Your Guide* (\$400 value)
- 4 tickets to event (\$200 value)

\$1000 Silver Sponsor

- 1/8 pg. ad in 1 issue of *Your Guide* (\$125 value)
- 3 tickets to event (\$150 value)

\$500 Bronze Sponsor

- 2 tickets to event (\$100 value)

Benefits at all levels include:

- Verbal recognition during event
- Full page ad in event program book (\$150 value)
- Logo on event marketing and signage
- Logo and link on web site and social media marketing



glitzy garage sale

June 2-4, 2017

Expected attendance: 1500+ of all ages

A spectacular, highly recognized and organized recycling event that is open to all people of the region — a sale under several tents, a pavilion, a garage and an air-conditioned studio.

Level-specific benefits include:

\$2500 Major Sponsor

- Your company banner prominently displayed
- Distribute bags or other company promotional items to shoppers
- 1/2 pg. ad in 2 issues of *Your Guide* (\$600 value)

\$1000 Supporting Sponsor

- 1/4 pg. ad in 1 issue of *Your Guide* (\$200 value)

\$500 Recycling Partner

- 1/16 pg. ad in 1 issue of *Your Guide* (\$75 value)

Benefits at all levels include:

- Logo on all marketing for the event
- Logo and link on web site and social media marketing

Note: Your sponsorship dollars will be used toward tent rental and installation, transportation and storage, advertising costs and lunches for our many volunteers.



passport to the arts

August 5, 2017

Expected attendance: 200+

This event combines the appreciation of artists in the Rockford area. Features music, food & drink, auction, raffle and socializing with artists, patrons and collectors. Sponsorship of this event demonstrates a commitment to the arts community in and around Rockford.

Level-specific benefits include:

\$3000 Platinum Sponsor

- 1/2 pg. ad in 2 issues of *Your Guide* (\$600 value)
- 6 tickets to event (\$300 value)

\$2000 Gold Sponsor

- 1/4 pg. ad in 2 issues of *Your Guide* (\$400 value)
- 4 tickets to event (\$200 value)

\$1000 Silver Sponsor

- 1/8 pg. ad in 1 issue of *Your Guide* (\$125 value)
- 3 tickets to event (\$150 value)

\$500 Bronze Sponsor

- 1/16 page ad in 1 issue of *Your Guide* (\$75 value)
- 1 ticket to event (\$50 value)

Benefits at all levels include:

- Verbal recognition during event
- Full page ad in event program book (\$150 value)
- Logo on event marketing and signage
- Logo and link on web site and social media marketing



LUNAFEST film festival

October, 2017

Expected attendance: 300+

LUNAFEST is a traveling film festival of award-winning short films by, for & about women, filled with stories of reflection, hope and humor. This fun, thought-provoking evening features refreshments, silent auction and 50/50 raffle. Proceeds raised support the Breast Cancer Fund & Womanspace.

Level-specific benefits include:

\$3000 Platinum Sponsor

- Display Company banner at event
- Distribute promotional items at event
- 1/2pg. ad in 3 issues of *Your Guide* (\$900 value)
- 6 tickets to event (\$150 value)

\$2000 Gold Sponsor

- Distribute promotional items at event
- 1/4 pg. ad in 2 issues of *Your Guide* (\$400 value)
- 6 tickets to event (\$150 value)

\$1000 Silver Sponsor

- 1/4 pg. ad in 1 issue of *Your Guide* (\$200 value)
- 4 tickets to event (\$100 value)

\$500 Bronze Sponsor

- 1/16 pg. ad in 1 issue of *Your Guide* (\$75 value)
- 2 tickets to event (\$50 value)

Benefits at all levels include:

- Verbal recognition during event
- Logo on event marketing & signage
- Logo and link on web site & social media marketing



customized sponsorships

Customized sponsorships are available for various programs, events and equipment or installations at Womanspace.

Examples include such things as:

- Gallery Exhibits
- Lunch & Learn programs
- Garden & Grounds (specific areas or installations)
- Social Outreach programs
- Scholarships for women and high school students
- Technology/equipment sponsors
- An individually-designed sponsorship that fits your interests

Contact **Elaine Hirschenberger** for further information about these or other ideas/questions you have:

elaine@womanspace-rockford.org



event program book advertising

Available for the following events:

- Spring Luncheon
- Passport to the Arts

\$150 Full page (5 x 8") ad

\$100 Half page (5 x 3.875") ad

\$50 Third page (5 x 2.5") ad



womanspace
event sponsorship contract

Company _____

Name _____ Title _____

Address _____

City, State, Zip _____

Phone _____ E-mail _____

I/We want to sponsor the following event:

- Spring Luncheon**
- Glitzy Garage Sale**
- Fairy Festival**
- Passport to the Arts**
- LUNAFEST Film Festival**
- Customized** _____

This is an: **Event Sponsorship** at \$ _____

To be included as a sponsor, please submit this contract and a company logo in a color vector EPS, hi-res JPG or PDF at least two months prior to event for better exposure!
E-mail logo to pat@womanspace-rockford.org

Event Program Book Advertising

Full page (5w x 8h")...\$150 Half page (5w x 3.875h")...\$100 Third page (5w x 2.5h")...\$50
Two weeks prior to event, e-mail hi-res (300 dpi) color PDF ad to pat@womanspace-rockford.org.
Use "Event Program Ad" on subject line.

Item Donation valued at \$ _____

Description _____

I understand that by returning this entire signed agreement with payment no later than two weeks before event, I will be assured of all the level-specific benefits.
I also understand that Womanspace reserves the right to reject any ad it deems unsuitable for its publication.

Signature: _____ Date _____

- Please send invoice
- Total enclosed \$ _____ CHK# _____
- Visa
- MC
- PayPal®

Please make checks payable to **Womanspace**, a 501(c)(3) tax exempt organization. Tax ID #: 36-2947741



womanspace
event program book ad sizes

Full Page 5w x 8h"

1/3 Page 5w x 2.5h"

1/2 Page 5w x 3.875h"